

Appendix A (Page set-up may be landscape to accommodate more courses)

Curriculum Map: A curriculum map can be used to show when each student learning outcome will be

STUDENT LEARNING OUTCOMES	BA116	BA126	BA136	BA146	BA156	BA166	BA176
Organize an argument in logical sequence that is understood by the audience		I	E	RA		RA	
Use visual aids effectively to support an oral presentation		I	E	RA		RA	
Demonstrate professional demeanor in a presentation		I	E	RA		RA	
Speak clearly in a well-modulated tone		I	E	RA		RA	
Engage the audience		I	E	RA		RA	
Computer Literacy							
Demonstrate familiarity with information resources and technologies	I	E	RA				
Evaluate sources of information	I	E	RA			RA	
Demonstrate computer literacy in preparation of reports and presentations	I		E	E	E	R	A
Demonstrate ability to use software applications to solve business problems		I			E	EA	
Conduct search queries through the use of the internet	I	E	E	RA			
Values Awareness							
Recognize ethical issues	I		E	R	R	RA	RA
Identify ethical issues	I	E	R	R	R	RA	RA
Translate ethical concepts into responsible behavior in a business environment	I			E	R	RA	RA
Develop values awareness	I		E	R	R	RA	RA
<i>Student learning outcomes developed by New Jersey City University</i>							

Appendix B (Page set-up may be landscape to accommodate more assessment tools)

Assessment Matrix: An assessment matrix can be useful to link student learning outcomes with assessment methods. An example follows.

Key:

D = Direct: measured

I = Indirect: perceived

STUDENT LEARNING OUTCOMES	<i>Graduating Senior Survey</i>	<i>Capstone Course</i>	<i>Portfolio</i>	<i>Research Paper</i>	<i>Practicum</i>
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